



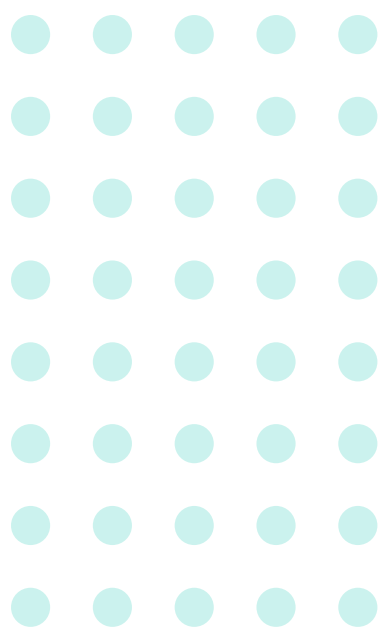
Partnerships



Introduction to Scholarships.com

Scholarships.com is a trusted and widely-used scholarship platform that **helps students find scholarships and navigate the financial aid process**. Our user-friendly scholarship search engine delivers a targeted list of personalized scholarship matches to students of all ages in just a few minutes.

For over two decades, Scholarships.com has been **dedicated to matching students with scholarships**. Our database is constantly updated by our devoted scholarship review team.





Scholarships.com has over 16 million registered users and has helped millions of students and parents find money for college and beyond.



Scholarships.com Reach



2,037,835
users



13,366,882
page views



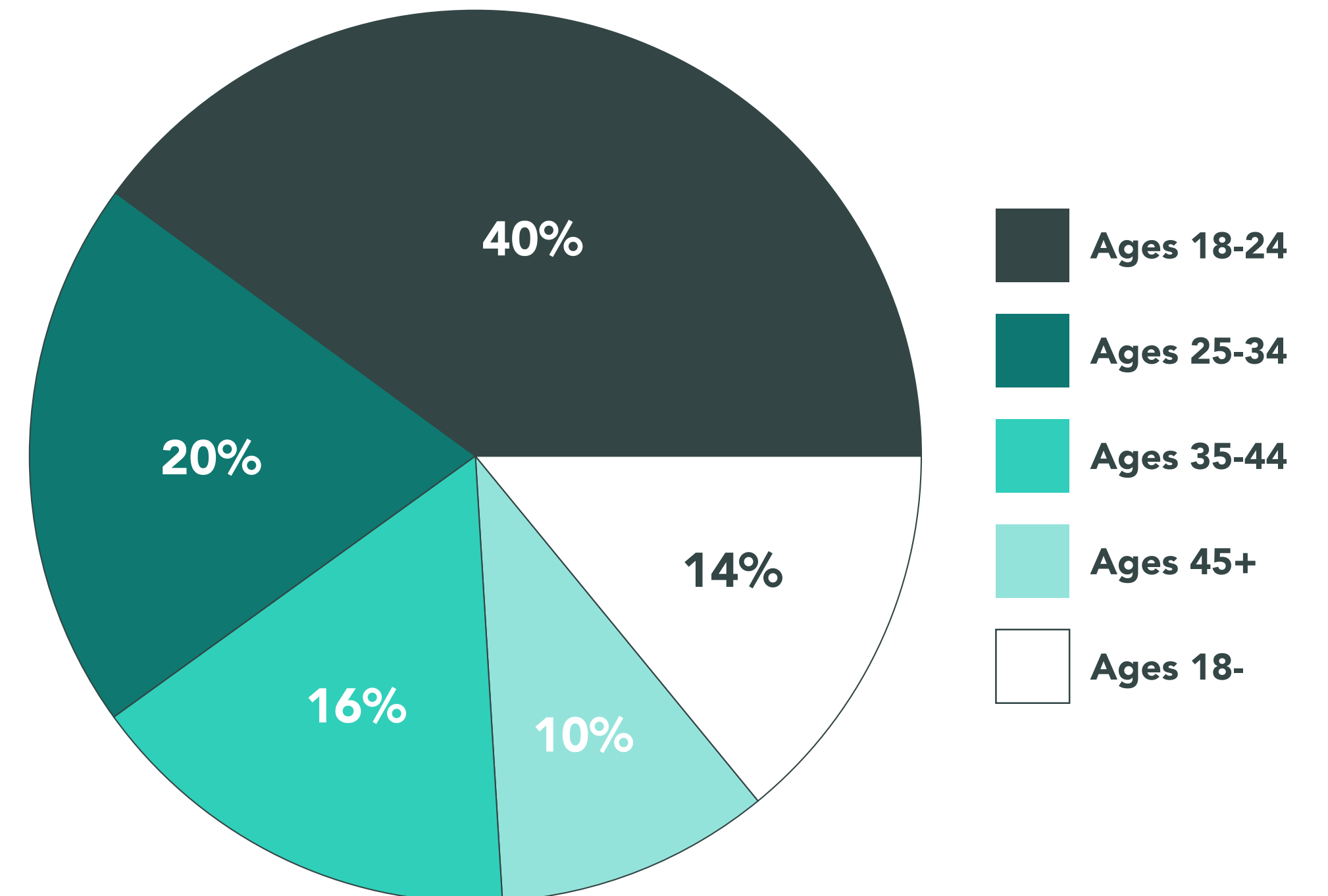
4.67 avg. pages
viewed per session



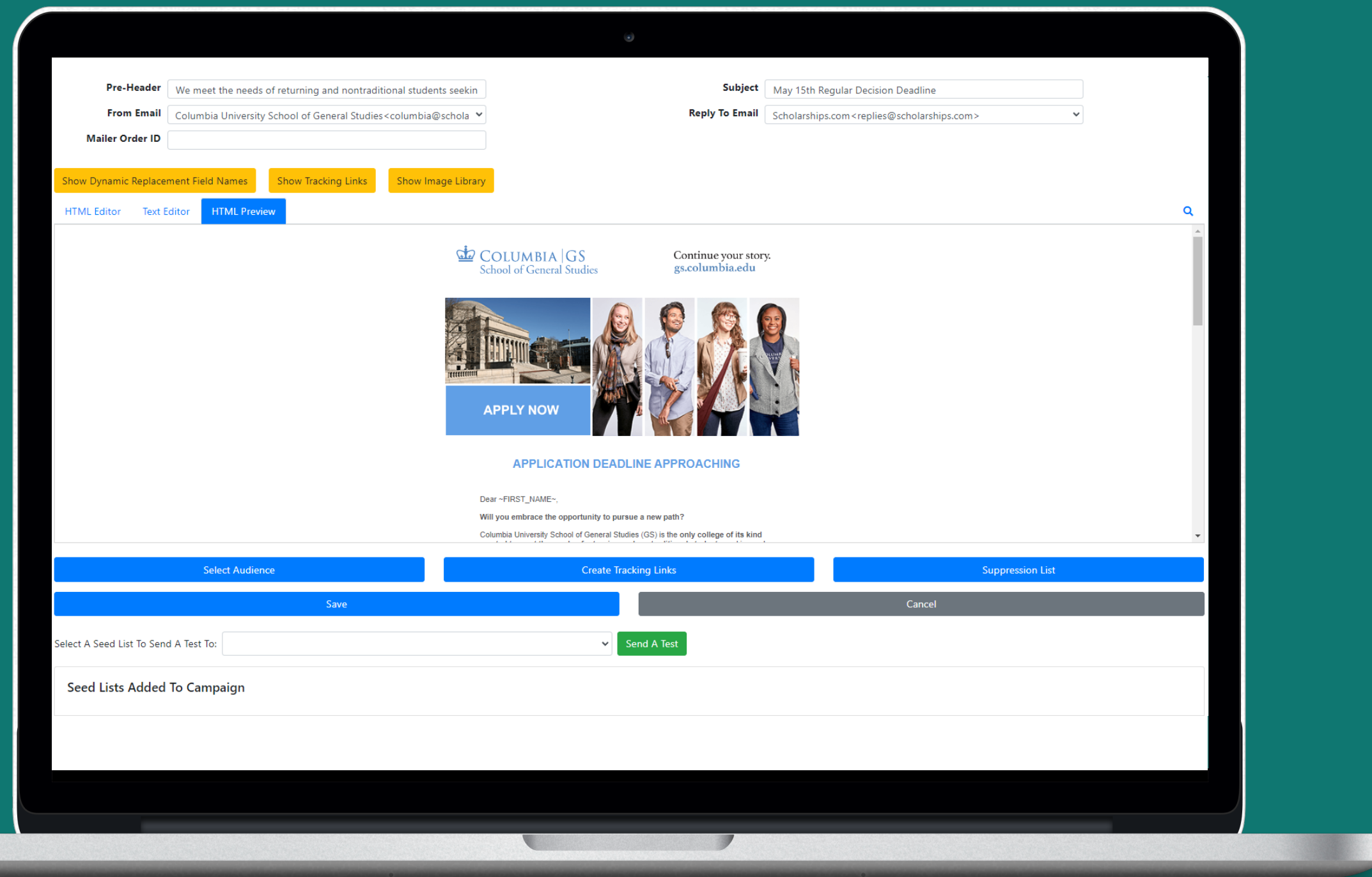
4 min 12 sec
avg. session duration

Quarterly

Quarterly Website Traffic

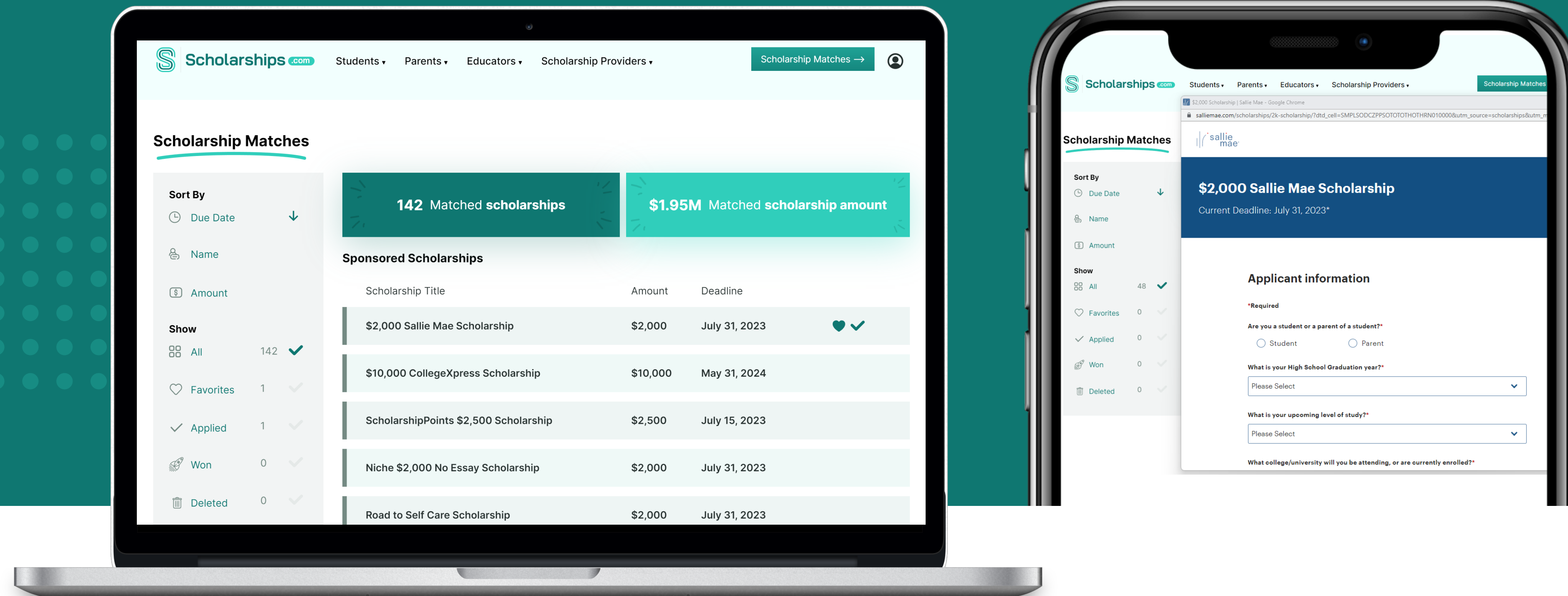


Email Marketing Campaign - CPM



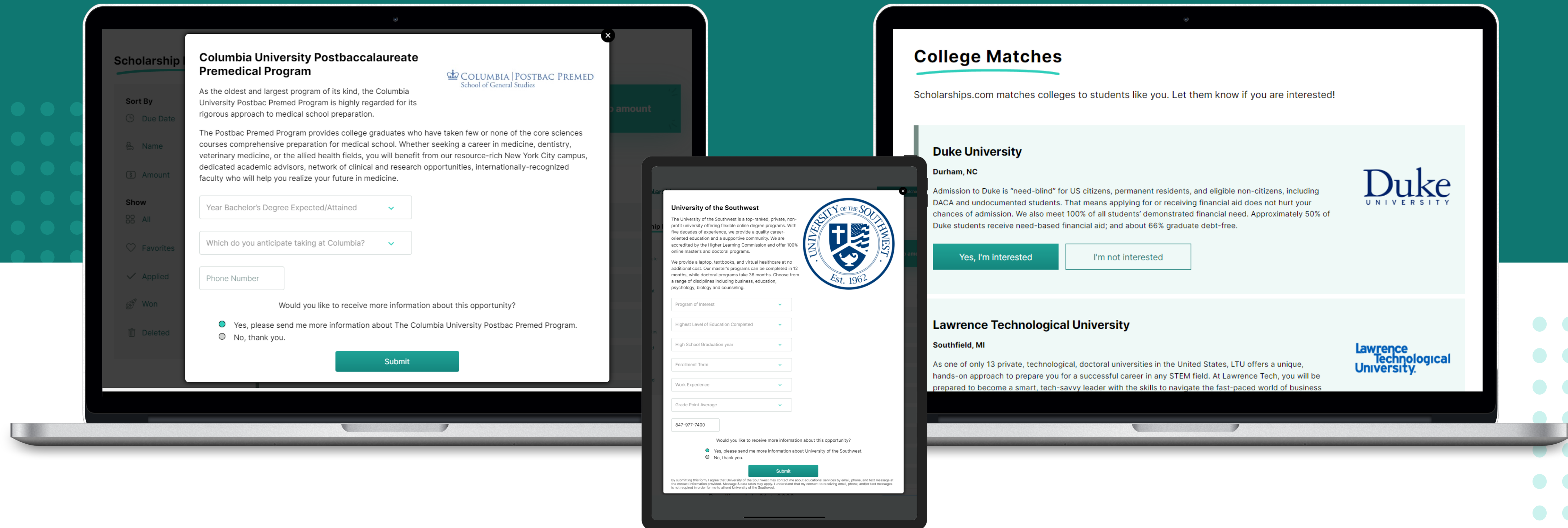
- Leverage Scholarships.com's rich demographic data and expertise to effectively connect with your target audience and achieve your email campaign goals.
- Track email campaign statistics in real-time, drive website traffic, and generate high-quality, prequalified leads.
- Interested in following up with recipients who engaged in your email campaign? We can provide you with all the "Unique User Click Leads" generated.

Sponsored Scholarship Listing - CPC



- Prominently display your scholarship at the top of the Scholarship Matches page and connect to a prequalified audience.
- Significantly increase sign ups and applications on your website.

Lead Generation Campaign - CPL



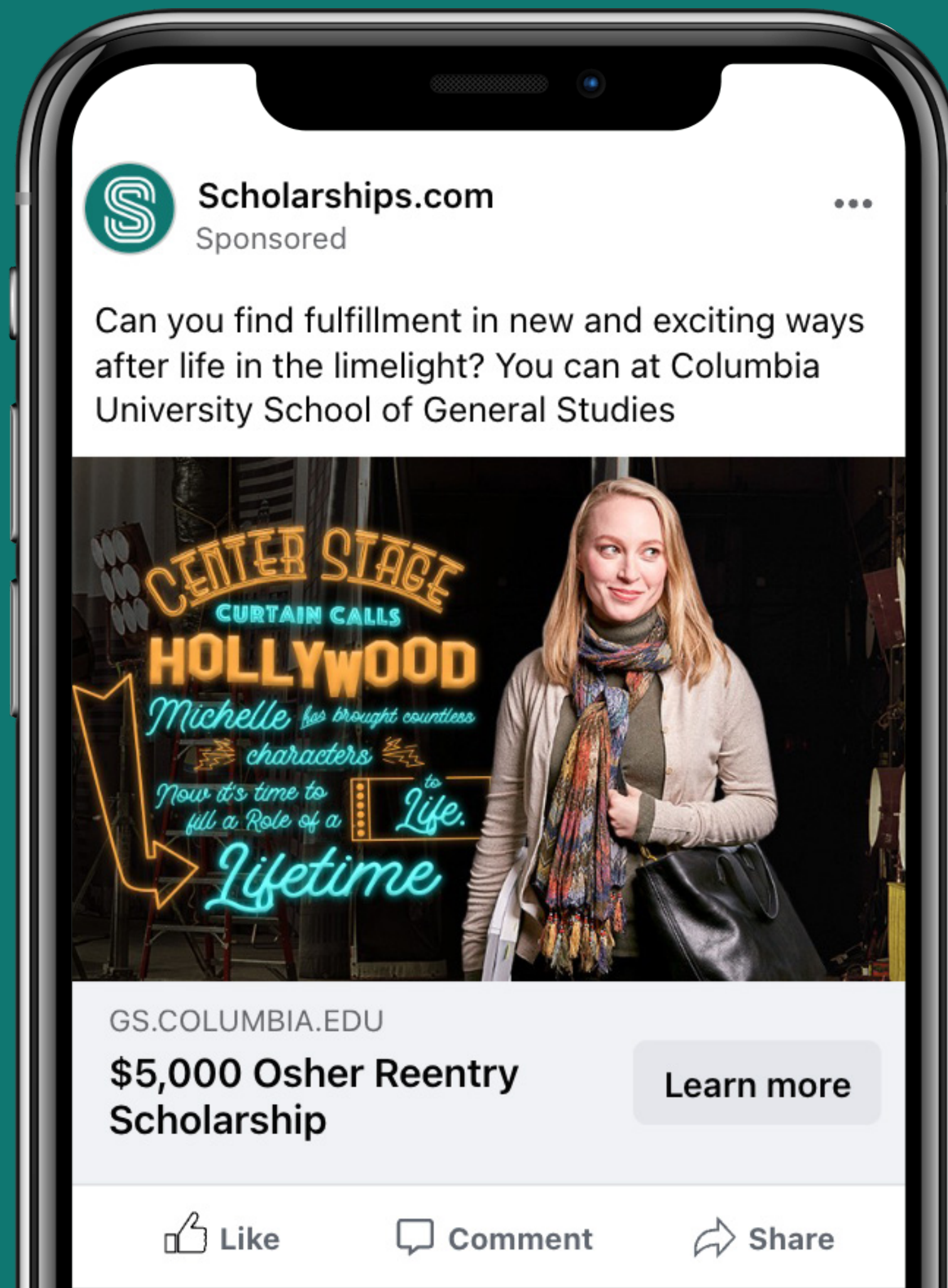
- Scholarships.com customizable co-registration form allows our users to effortlessly connect with you.
- Interact with high-quality, prequalified leads that have expressed interest in your offer.

Direct Mail Marketing Campaign - CPM

- Take advantage of high direct mail response rates to provide personal and tangible interactions.
- With direct mail, you have the ability to precisely target your audience based on various factors, including demographics, location, school year, academic major and more.
- All Scholarships.com data is NCOA certified, ensuring accuracy and quality. Our partners benefit from bulk mail discounts of up to 65% off first-class postage, making direct mail one of the most cost-effective marketing channels available.



Social Media Marketing Campaign - CPC



- Utilize Scholarships.com's high-quality data to effectively connect your creative and message with our users on social media platforms.
- Leverage Scholarships.com's data to harness the power of social media platforms, enabling precise audience targeting based on demographics, interests, academic information, and more.

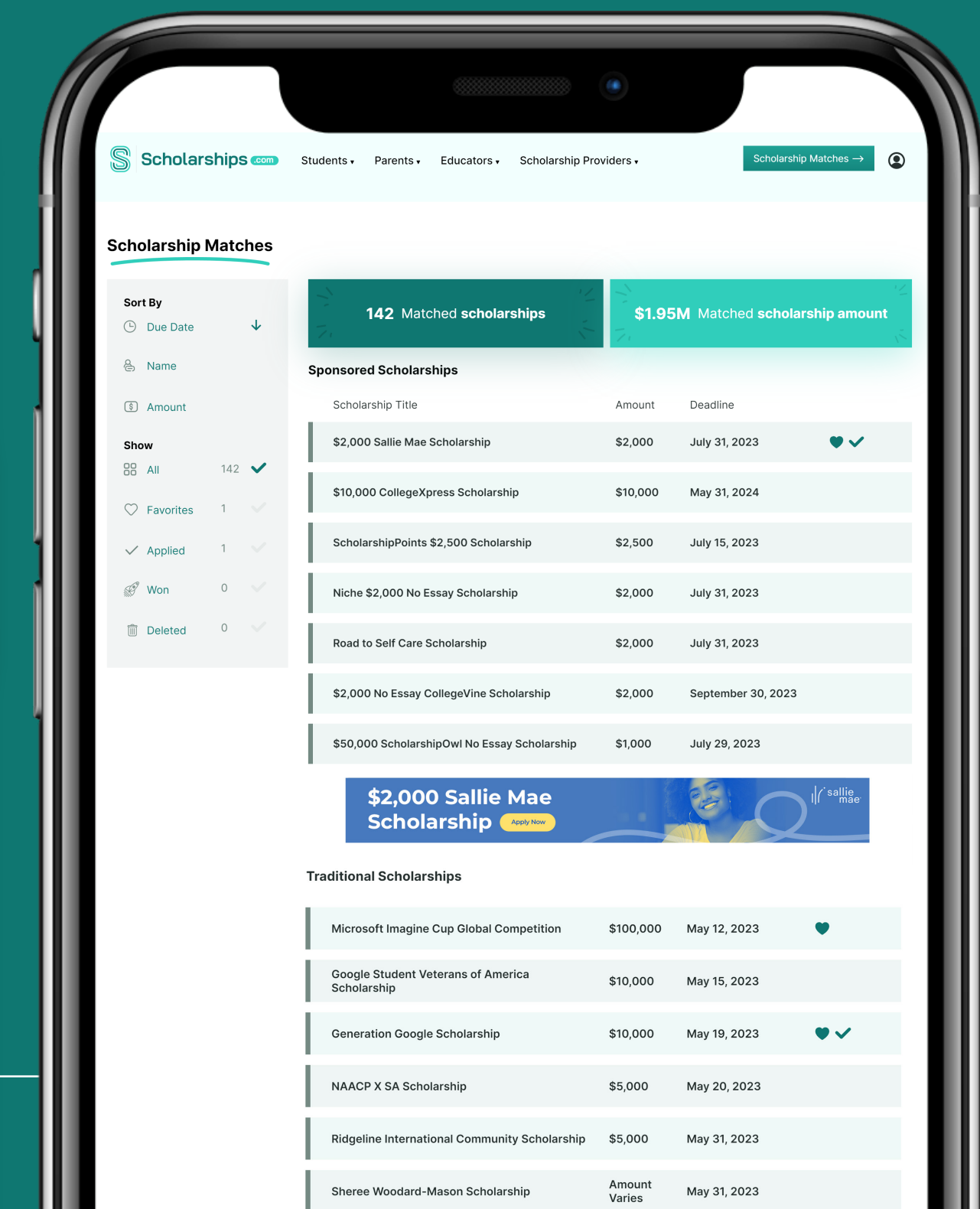
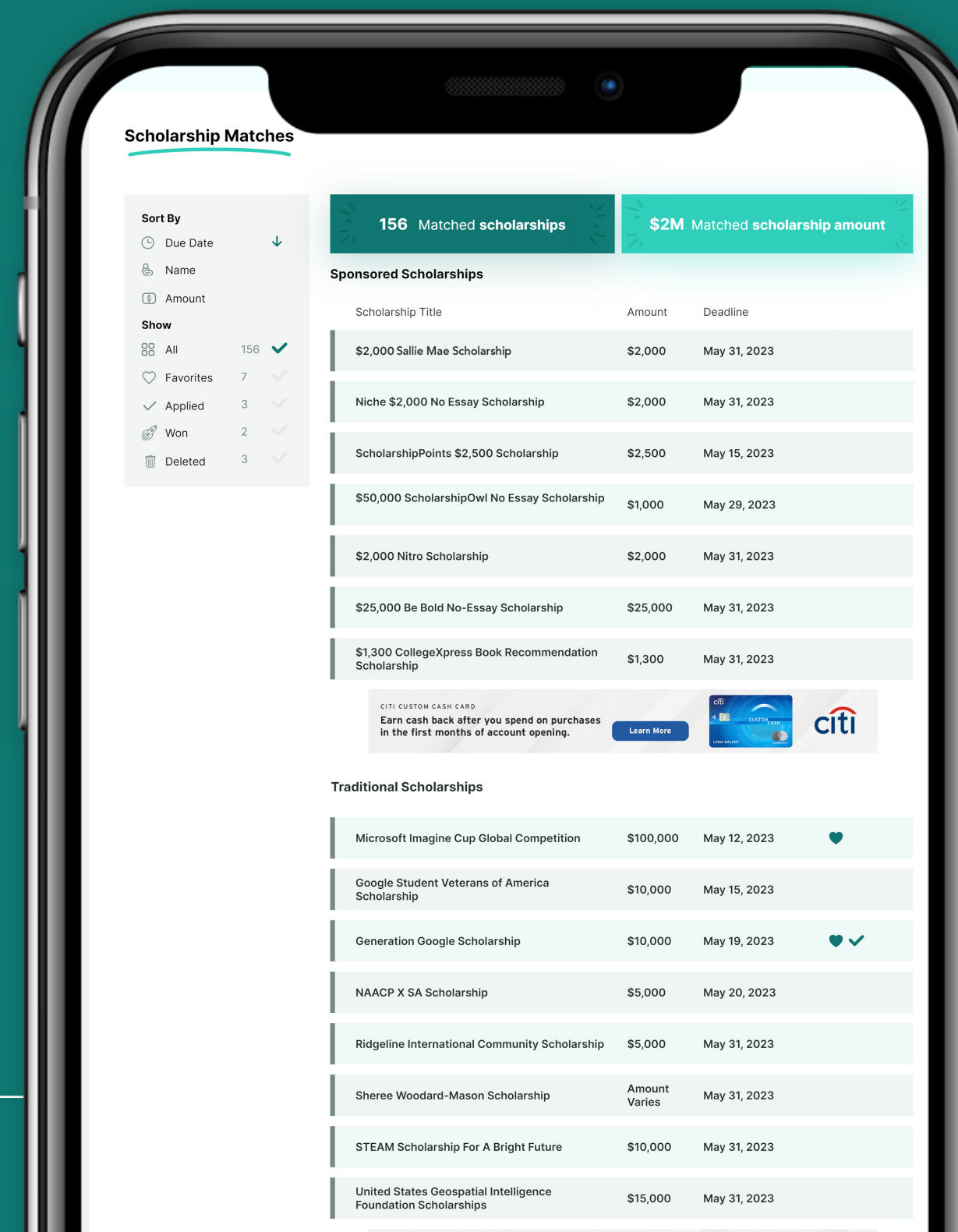
Display Advertising - CPM

Advertising on Scholarships.com allows you to reach a highly engaged audience of individuals who are actively pursuing higher education and embarking on a new financial journey.

IAB Standard Units

Sizes:

160x600 px | 120x600 px | 728x90 px
300x600 px | 300x250 px | 200x200 px
250x250 px | 468x60 px | 336x280 px





**Please contact us with any questions
or to schedule a demo.**



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